



Multi-Family Office Names General Counsel, Reveals New Name

Marianne Zuk joins Fifth Avenue Family Office as general counsel and the firm rebrands to highlight services for entrepreneurs and their families.

Marianne Zuk has joined Fifth Avenue Family Office as general counsel, cementing the firm's reputation as a leading multi-family office in Southwest Florida. Zuk brings nearly two decades of expertise advising families with multi-generational wealth.

Fifth Avenue Family Office, which recently changed its name from Fifth Avenue Advisors, caters to high-net-worth entrepreneurs and their families. Successful entrepreneurs turn to firms such as Fifth Avenue Family Office to manage their often complex financial and personal lives, particularly after they've sold their closely held companies.



*Marianne Zuk
General Counsel*

“Our firm's new name better reflects our mission to be the entrepreneur's family office, helping them navigate the complexities of their financial and personal lives,” says Gary Price, partner of Fifth Avenue Family Office.

Marianne is no stranger to Naples. She served as general counsel and senior executive for the family offices of prominent Collier County families and has been involved in charitable efforts in Southwest Florida, including Harry Chapin Food Bank. Most recently Zuk served as CEO of Knickerbocker Group LLC in New York City.

“We are delighted to welcome Marianne Zuk, a legal expert in the area of helping high-net-worth families accomplish long-term legacies,” says Craig Lyon, partner of Fifth Avenue Family Office. “She will bring invaluable insights to our clients as part of our efforts to highlight the family office services that we've offered for more than a decade.”

Marianne received her J.D. Degree from State University of New York at Buffalo School of Law. She was admitted to the New York State Bar in 1990 and is a member of the Trusts and Estates Law Section of the New York State Bar Association as well as the business law section of the Florida Bar Association.



Founded in Naples in 2006, Fifth Avenue Family Office provides a broad range of services ranging from investment management to sophisticated estate planning, evaluation of private equity and venture investment opportunities, thoughtful multi-generational legacy transfers and lifestyle services including property and yacht management.

The firm's third partner, Timothy Cartwright, who was recently named as one of Florida Trend's "Most Influential Business Leaders," and Client Services Manager Susi Kimball will assist clients in identifying and investing in private equity and venture capital opportunities. "Some of the best venture-capital opportunities come from around the country to Naples to raise funds and our clients are in an excellent position to benefit from this trend," says Cartwright.

About Fifth Avenue Family Office

Fifth Avenue Family Office was founded in Naples, Fla., in 2006 and provides a wide range of financial and lifestyle services to high-net-worth entrepreneurs and their families. For more information visit www.fifthavenuefamily.com.